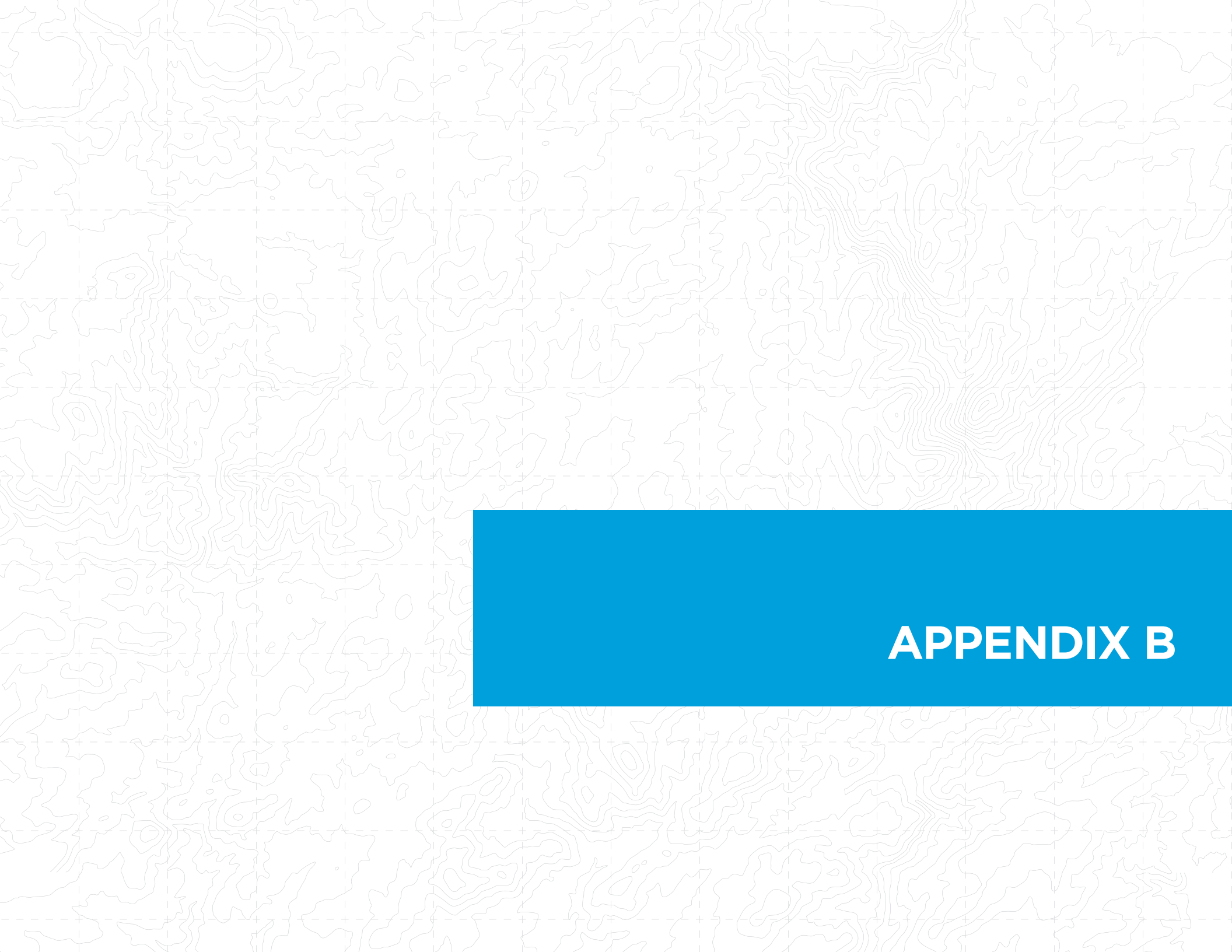


The background of the page is a light gray topographic map with white contour lines. A solid blue horizontal bar is positioned in the lower right quadrant, containing the text 'APPENDIX B' in white, bold, sans-serif capital letters.

APPENDIX B

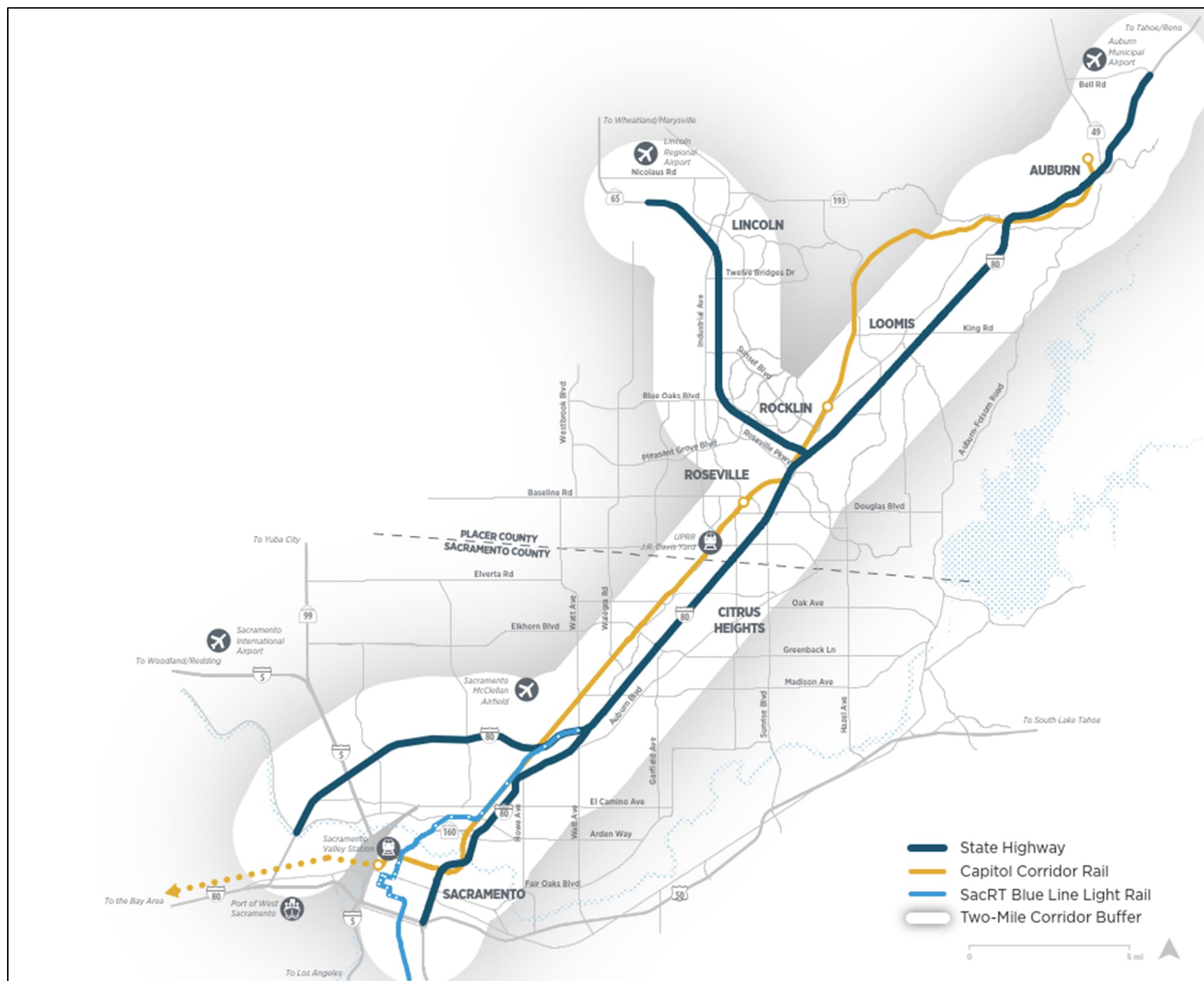
Placer-Sacramento Gateway Plan Update Survey Questions:

Help Shape the Future of Travel in the Placer–Sacramento Gateway

In 2020, residents and travelers shared valuable feedback about their experiences traveling in the Placer–Sacramento Gateway Corridor. Since then, our region has changed. Travel patterns have shifted, innovative technologies are available, communities have grown, and the way many people work and move has evolved.

This survey builds on what we heard previously and looks ahead. Your responses will help update the Placer–Sacramento Gateway Plan and guide future investments to improve safety, reliability, access, and travel choices along the corridor.

The survey takes approximately 5–7 minutes to complete. Your responses are anonymous, and every response helps inform better decisions for the region.



A. Corridor Use & Change Over Time

1. How often do you travel in the Placer–Sacramento Gateway Corridor?
 - o 5 or more days per week
 - o 2 to 4 days per week
 - o Once per week
 - o Once every two weeks
 - o Once per month
 - o Once per year
 - o Never
 - o Other (open)
2. Compared to around 2020, how has your travel on this corridor changed?
 - o More frequent
 - o Less frequent
 - o About the same
 - o I did not travel on this corridor in 2020
3. Which best describes your connection to the corridor?
(Live, work/school, pass through, visit, other — select all that apply)

B. Your Typical Trip (Location-Based)

4. What is the primary purpose of your most typical trip in the corridor?
 - Travel to and from work (commute)
 - Travel for work (non-commute)
 - Running errands or shopping
 - Travel to and from my school
 - Taking others (e.g., children) to and from school
 - Travel to and from recreation or leisure activities
 - Travel to and from medical appointments
 - Other (please specify)

5. Where does this trip usually begin?

- o Downtown Sacramento
- o North Sacramento
- o Citrus Heights
- o Roseville
- o Rocklin
- o Loomis
- o Natomas
- o Auburn
- o Lincoln
- o Outside the corridor (please specify)

6. Where does this trip usually end?

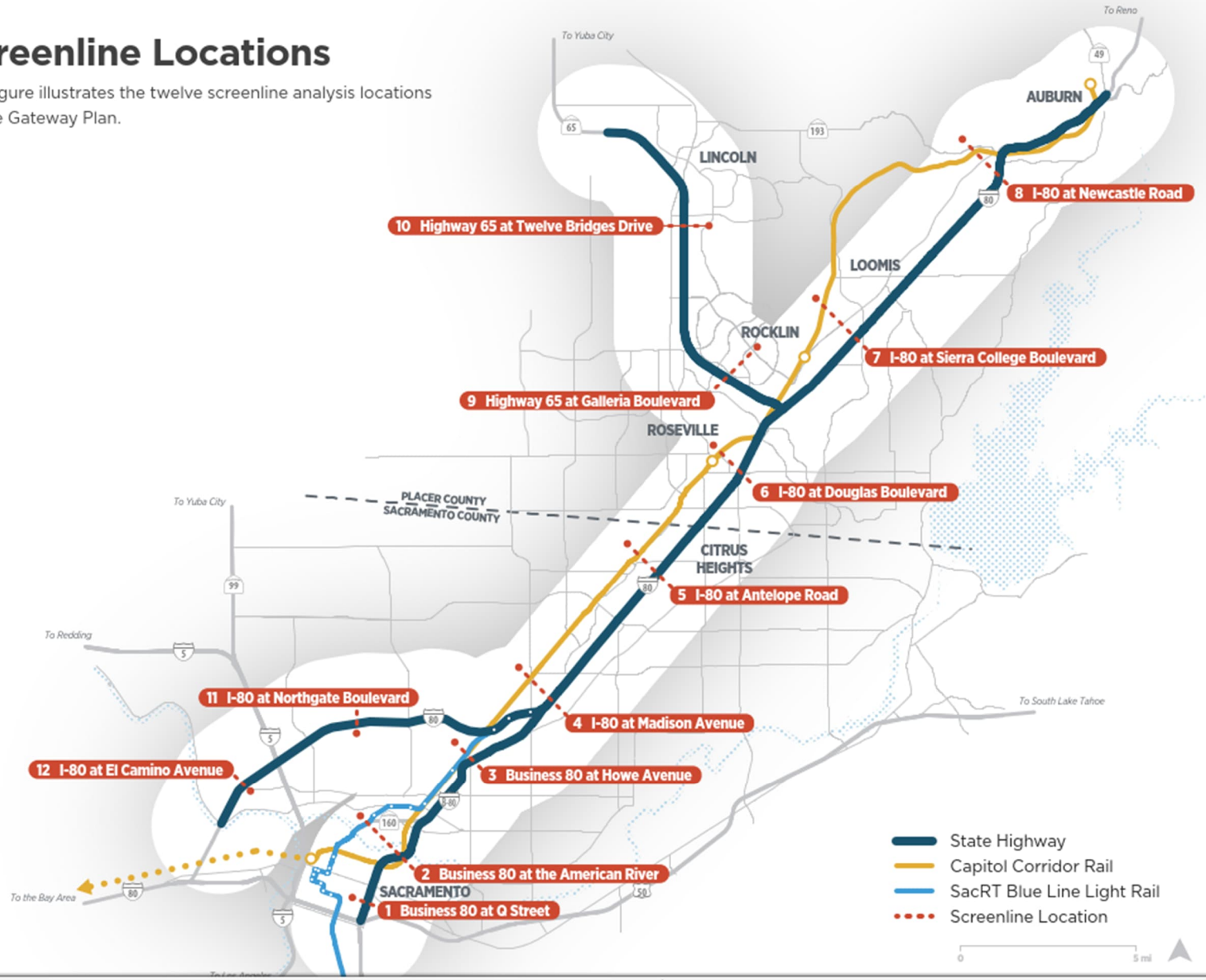
Same As Above

7. Which parts of the corridor do you travel on for this trip?

1. Segment 1 (Business 80 at Q Street)
2. Segment 2 (Business 80 at the American River)
3. Segment 3 (Business 80 at Howe Avenue)
4. Segment 4 (I-80 at Madison Ave)
5. Segment 5 (I-80 at Antelope Road)
6. Segment 6 (I-80 at Douglas Boulevard)
7. Segment 7 (I-80 at Sierra College Boulevard)
8. Segment 8 (I-80 at Newcastle Road)
9. Segment 9 (Highway 65 at Galleria Boulevard)
10. Segment 10 (Highway 65 at Twelve Bridges Drive)
11. Segment 11 (I-80 at Northgate Boulevard)
12. Segment 12 (I-80 at El Camino Avenue)

Screenline Locations

This figure illustrates the twelve screenline analysis locations for the Gateway Plan.



C. How You Travel

8. How do you usually travel on the corridor for this trip?
(Primary mode)

Logic Questions:

9. Do you use the bus?
1. What bus service do you use during your typical trip?
 2. At the beginning of your bus trip, how do you get there?
 3. At the end of your bus trip how do you get to your destination?
10. Do you use light rail?
1. Which lines do you take for your typical trip?
 1. Leg 1
 2. Leg 2
 3. At the beginning of your bus trip how do you get there?
 4. At the end of your trip how do you get to your destination?
11. Do you use the Capitol Corridor?
1. Where do you get on and off the train for your typical trip? Please provide a response for your first trip of the day (e.g., morning trip from home to work).
 2. At the beginning of your bus trip how do you get there?
 3. At the end of your trip how do you get to your destination?

D. Time, Schedule & Flexibility

12. About how long does your typical trip take (one way)?
1. Time options
13. When do you most often travel in the corridor? (select all that apply)
1. Monday
 2. Tuesday
 3. Wednesday

4. Thursday
 5. Friday
 6. Saturday
 7. Sunday
14. What time of day do you most often travel the corridor?
1. Morning
 2. Evening
 3. Nights
15. What best describes your current work or school schedule?
1. Fully in-person
 2. Hybrid
 3. Fully remote
 4. Not applicable
16. How much flexibility do you have in choosing when to travel?
1. None
 2. Some
 3. A lot

E. Experience & Safety (Merged + Location-Aware)

17. How satisfied are you with your travel experience today related to the following?
(Scale: *Strongly dissatisfied* → *Strongly satisfied*)
1. Travel time
 2. Travel time reliability
 3. Personal safety
 4. Safety from collisions
 5. Travel cost
 6. Availability of travel options
18. Are there specific locations along the corridor where safety or comfort is a concern for you?
1. No
 2. Yes (please specify location or segment)
 3. Segment 1 (Business 80 at Q Street)
 4. Segment 2 (Business 80 at the American River)
 5. Segment 3 (Business 80 at Howe Avenue)

6. Segment 4 (I-80 at Madison Ave)
7. Segment 5 (I-80 at Antelope Road)
8. Segment 6 (I-80 at Douglas Boulevard)
9. Segment 7 (I-80 at Sierra College Boulevard)
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F. Barriers to Other Options

19. What prevents you from using other travel options more often?

(Select up to 3)

1. Takes too much time
2. Not reliable enough
3. Doesn't serve where I need to go
4. Safety or comfort concerns
5. Cost
6. The schedule doesn't work
7. Need my car for other trips
8. I already prefer my current option
9. Other

20. What prevents you from sharing a ride with other people?

1. My schedule is not flexible
2. I prefer traveling alone
3. It takes too long to coordinate with others
4. I need my vehicle during the day
5. I have concerns about reliability or timing
6. I do not know others traveling the same route
7. Safety or personal comfort concerns
8. Carpool or vanpool options are not convenient
9. I travel with children, equipment, or errands

10. Nothing prevents me from sharing a ride

11. Other (please specify)

21. What prevents you from riding a bicycle?

1. Bicycle facilities are in poor condition
2. It's too far to bike
3. I don't own a bicycle
4. The bicycle network doesn't cover the places I need to go
5. I don't feel safe sharing the road with cars
6. I don't know how to ride a bicycle
7. The weather is not comfortable for riding
8. My workplace does not have adequate amenities (e.g., bike lockers, showers, etc.
10. Age or health issues
11. I would never ride a bicycle
12. Other (please specify)

22. What prevents you from using transit more?

1. Transit does not go where I need to travel
2. Service is not frequent enough
3. Transit takes too long
4. Transit schedules are unreliable
5. Stops/stations are too far away
6. Safety concerns while using transit
7. Service is limited during the times I need it
8. Transit is too expensive
9. I prefer driving my own vehicle
10. Other (please specify)

23. What prevents you from traveling outside the morning or afternoon rush?

1. My work or school schedule is fixed
2. Transit service outside peak hours is limited
3. Safety concerns during off-peak hours
4. Family or caregiving responsibilities
5. I coordinate travel with others' schedules
6. I prefer traveling during regular business hours
7. I do not have flexibility in my schedule
8. Nothing prevents me from traveling outside rush hour
9. Other (please specify)

G. Cost, Information & Tools

24. How important are the following in your travel decisions today?

(Not important → Very important)

1. Fuel or energy costs
2. Parking costs
3. Transit fares
4. Real-time travel information

25. Which tools do you use to plan or adjust your travel?

1. Navigation apps
2. Transit apps
3. Radio
4. Highway Message Boards
5. Employer-provided commute tools
6. None

H. Priorities & Locations for Improvement

26. What would most improve your travel experience on the corridor?

1. More travel options
2. Reduced travel time
3. More predictable travel time
4. Enhanced Sense of personal safety

5. Better access to transit
6. Increased transit frequency
7. Better transit stop/station amenities
8. Reduced cost to travel
9. More reliable transit
10. More EV Charging Stations
11. Better pavement conditions
12. More complete bicycle network
13. Better real-time travel information
14. More highway lanes

27. Where should improvements be prioritized?

1. Throughout the corridor
2. Specific corridor segments (select from the map)
3. Specific locations (open-ended)

I. Looking Ahead

28. Thinking about the corridor's future, which approaches would you support?

(Select all that apply)

1. Improving transit and shared travel options
2. Investing in safety improvements
3. Using technology and real-time information
4. More EV charging stations
5. Expanding bike and pedestrian connections
6. Managing congestion through pricing or incentives
7. Adding roadway capacity where needed

J. Optional Demographics

- Zip Code, How do you identify, Age, Members of your household work (including yourself), annual household income, how many vehicles are available at your house to use (including your own)