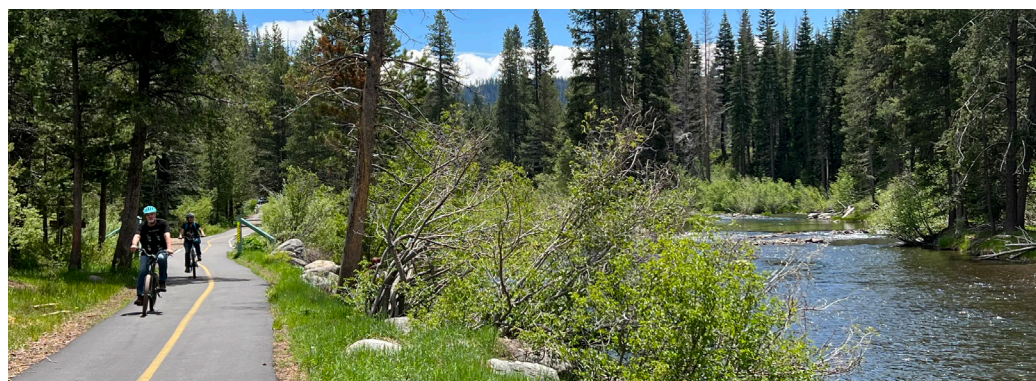
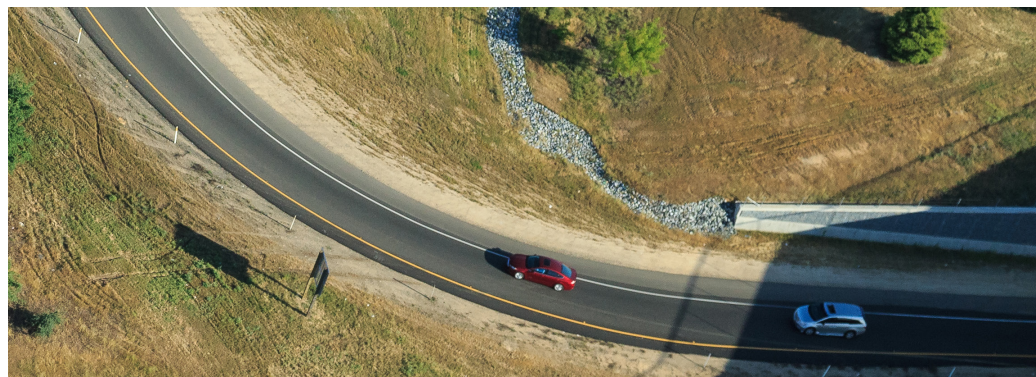


TRANSPORTATION EQUITY STUDY

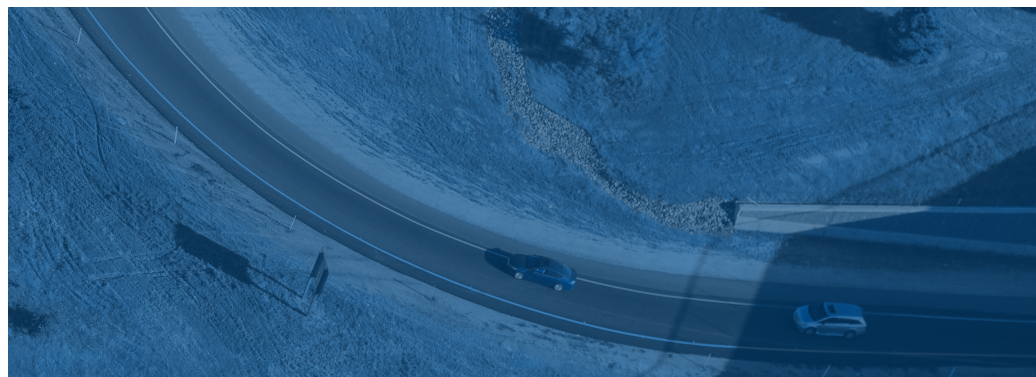
Equity Policies

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Placer County Transportation Planning Agency (PCTPA) defines equity as “inclusion in the planning for and benefitting from the region’s multi-modal transportation network so that everyone can participate, prosper, and reach their full potential.” The agency strives to advance equity through carefully considered investments and policies that can support historically underserved groups, including people with low incomes, seniors, and communities of color. PCTPA will:

- Emphasize a greater commitment, depth, and specificity on engagement of traditionally underrepresented and underserved populations as part of future updates to the Public Participation Plan and other guidance documents by using an equity-focused approach.
- Improve communication channels with underrepresented and underserved people through place-based engagement where these populations live/work.
- Reduce language/access barriers by providing translation of materials for public review.
- Ensure advisory bodies such as technical/project advisory committees represent the voices of communities of color, Tribal communities, seniors, low income populations, and people with disabilities by encouraging and recruiting from these populations.
- Review and revise procurement and contracting barriers that may prevent community-based organizations from working with PCTPA.
- Collaborate across agencies internally and/or with other agencies to make community engagement processes more efficient and less of a burden on underserved communities.



Acknowledgments



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Chapter 1

Engagement Policies



Draft Policy E-1.0

Adopt an equity-first approach and establish greater commitment, depth, and specificity on engagement of traditionally underrepresented and underserved populations as part of future updates to the Public Participation Plan and other guidance documents.

Draft Policy E-1.1

Improve communication channels with underrepresented and underserved demographics through place-based engagement where these populations live/work.

Draft Policy E-1.2

Establish and support partnerships with community advocates supporting the needs of underserved and underrepresented populations potentially through micro-grants and other meaningful incentives.

Draft Policy E-1.2

Reduce language/access barriers by providing translation of materials for public review when appropriate.¹

Draft Policy E-2.0

Strive to identify and outreach to socio-economically disadvantaged populations.

Draft Policy E 2.1

Encourage agencies receiving funds through PCTPA to commit to same approach when appropriate.

Draft Policy E 2.2

Encourage contractors providing engagement services for PCTPA projects to commit to same approach when appropriate.

¹ Applies to advertising, promotional materials, fact sheets, public presentations, and summary documents.

Draft Policy E-3.0

Review and revise procurement and contracting barriers that may prevent community-based organizations from collaborating with PCTPA.

Draft Policy E-4.0

Collaborate across agencies internally and/or with other agencies to make PCTPA's community engagement processes more efficient and accessible to underserved communities. *(Working with Placer County, local municipal agencies, Community Services Districts.)*



Chapter 2

Infrastructure Policies



Draft Policy I-1.0

Build internal agency alignment and education to achieve equitable processes and outcomes using the Equity Checklist to help ensure the agency’s day-to-day operations, programming, planning, and decision-making are asking the right questions and holding the agency accountable.

Draft Policy I-1.1

Ensure all proposed transportation projects, programs, and policies meet the transportation needs and minimize negative impacts for all communities, particularly underserved and/or underrepresented communities, and people with special needs.

Draft Policy I-1.2

Ensure access to all services and modes of transportation are equitable and accessible.

Draft Policy I-2.0

Encourage implementing physical devices such as transit kiosks to communicate arrival schedule and aid trip planning where appropriate. (*Electronic signage, kiosks, etc.*)

Draft Policy I-3.0

Encourage and support efforts to implement and connect bilingual emergency messaging systems that can provide emergency warning to broad settings including tourist spots, major retail and gathering areas, and employment sites.

Draft Policy I-4.0

Support the California Department of Transportation (Caltrans) Broadband Middle-Mile Broadband Initiative to designate state highway facilities in the PCTPA service area as Middle-Mile corridors.

Draft Policy I-5.0

Coordinate with local agency partners to establish “Last-Mile” broadband fiber optic connectivity to communities with little (low-speed) or no broadband access.

Draft Policy I-6.0

Coordinate with state and local agencies to support the expeditious installation of electric vehicle charging infrastructure in the PCTPA service area where appropriate.

Draft Policy I-7.0

Proactively seek federal and state funding for electric vehicle charging infrastructure implementation. *(Consider establishing a grant writing procurement.)*

Chapter 3

Service Policies



Draft Policy S-1.0

Ensure proposed projects aimed towards addressing unmet transportation needs, specifically for seniors and individuals with disabilities, are listed or addressed in the proposed project list for specialized services and fixed route services.

Draft Policy S-2.0

Establish cross-jurisdictional and interagency collaboration to ensure integrated regional transportation planning and management is developed, maintained, and implemented to address the needs of Tribes, underserved and/or underrepresented, and people who lack and/or need reliable transportation service connections to reach essential services such as medical care and health care.

Draft Policy S-3.0

Ensure services to public and active transportation are compatible and accessible to transit dependent communities, specifically for people with disabilities, seniors, households with little to no internet, low-income households, households with zero vehicles, etc.

Draft Policy S-4.0

Ensure access to all services and modes of transportation are equitable and accessible, specifically for Tribes, communities, and neighborhoods.

Draft Policy S-5.0

Promote affordable and accessible transportation programs and services for low-income households. *(Derived from outreach conversations.)*

Draft Policy S-6.0

Work with our region's transit operators and partnering agencies to feasibly maintain and/or improve quality of service for transportation that meets the needs of communities, specifically people in underserved and/or underrepresented communities, seniors, and people with disabilities. Quality of service includes, but is not limited to, bus stops, accommodating transit drop-offs for people with disabilities to safely onboard/offboard, extending transit hours during peak seasons, reliable real-time transit arrivals/departures, etc. *(Derived from outreach conversations.)*

Chapter 4

Environmental Policies



Draft Policy EV-1.0

Provide educational programs and assistance to encourage and enable greater use of transit in place of auto trips where appropriate.



Chapter 5

Technology Policies



Draft Policy T-1.0

Support the implementation of Data Platforms that facilitate systemwide integration of IT telecommunications data for transportation management center (TMC) management.

