



**PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY**

FOR IMMEDIATE RELEASE

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Contact: Marla Ellis

Brooke Fornaciari

916-448-5802

Steering Committee Creates Plan of Attack for Transportation Funding
Local leaders will work together to formulate, update funding strategy

AUBURN, CA - Placer County Transportation Planning Agency (PCTPA) announced today the formation of a broad and diverse Steering Committee (see attached list of participants) to update and develop new strategies to fund Placer County's number one priority: transportation projects.

"This Steering Committee brings together some of our most dynamic and well-respected business, community and public service leaders," said PCTPA Executive Director Celia McAdam. "Their perspectives and insights will ensure the most thoughtful and comprehensive analysis as to how we secure the necessary funding to move Placer County transportation projects forward."

PCTPA - dedicated to planning ahead, thinking wisely and acting aggressively to address transportation issues - commissioned the committee to address Placer County's transportation needs and funding challenges. Despite important projects moving forward, like the I-80 Douglas Interchange, Placer County still lacks the funds to finance critical transportation projects.

PCTPA created a similar committee for the South Placer Regional Transportation Authority (SPRTA) that will raise \$125 million over 20 years to help fund various projects.

The Steering Committee's first meeting occurs at 11:00 a.m. on August 16th at Rocklin's Sunset Community Center. It focuses on the overall objective of the regional funding strategy and allows the committee to offer its feedback about funding projects. It is scheduled to meet approximately four more times between the next nine to 12 months.

"Our Steering Committee has an investment in this community and understands that good transportation planning enhances our overall quality of life," continued McAdam. "Together, this Steering Committee will provide the vision and the direction that will ensure our transportation projects stay on track."

Note: This is a private meeting for Steering Committee participants and credentialed media only.

PCTPA represents all jurisdictions of Placer County and ensures area commuters can get where they want to go safely and efficiently. PCTPA proactively plans for Placer County's transportation needs decades into the future through roads, rail, transit, airport, bicycle and pedestrian pathways. Contact PCTPA at 530-823-4030 or visit www.pctpa.org.

PLACER COUNTY TRANSPORTATION PLANNING AGENCY

Steering Committee Member List

(partial list)

Group	Name
Placer County Farm Bureau	Blaine Eslinger
Future Ford	Mike Davin
Placer Bicycle Advisory Committee	Cathy Haagen-Smit
U.S. Bank	Wayne Nader
Placer County Association of Realtors	Susan Rohan
Auburn Chamber of Commerce	Bruce Cosgrove
Roseville Chamber of Commerce	Wendy Gerig
Loomis Basin Chamber of Commerce	TBD
Lincoln Chamber of Commerce	Harvi Callaham
Rocklin Chamber of Commerce	Scott Yuill
Colfax Chamber of Commerce	Charles Gray
RCONA	Ray Giles
North Auburn MAC	Jacquie Flecklin
Building Industry Association	John Costa
KT Development	Julie Hanson
Placer Co. Economic Development	Ed Graves
Sierra College	Kevin Ramirez
City of Auburn	Kathy Sands
City of Lincoln	Kent Nakata
Placer County BOS	Robert Weygandt
City of Roseville	Rocky Rockholm
City of Colfax	Sharon Gieras
City of Rocklin	Kathy Lund
Town of Loomis	Miguel Ucovich
Sierra Club	Alan Green
South Placer Fire District	Tony Corado
Caltrans	Jody Lonergan
Office of Congressman John Doolittle	Brian Jensen
Office of Assemblyman Tim Leslie	Mike Applegarth
California Alliance for Jobs	Joe Cruz
CHP	Capt. Rick Ward
United Auburn Indian Community	Julie Huff
CC Riders	Chuck Robuck
Best Step Collaborative	Tink Miller
Older Adult Advisory Commission	TBD
East West Partners	Roger Lessman
North Lake Tahoe Transp Authority	Ron Treabess
Truckee/North Tahoe Transp Mgmt Assn	Jennifer Merchant
Placer County Taxpayers Association	Dan Sokol
Placer County Visitors Bureau	Cynthia Hayes
North Tahoe Resort Association	Steve Teshara
SureWest Communications	Robert Dugan
Placer County Water Agency	David Breninger

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