



MEMORANDUM

TO: PCTPA Board of Directors **DATE:** March 11, 2014

FROM: Scott Aaron, Associate Planner *(SR)*
 Luke McNeel-Caird, Senior Planner/Engineer *LM*
 David Melko, Senior Transportation Planner *Dand/ks*

SUBJECT: STATUS REPORT

1. TDM Report

PCTPA and the City of Roseville received 56 Bucks for Bikes applications from 31 different business/school sites throughout the county. This incentive program subsidizes new commuter bicycles at 50% up to \$200, whichever is less. The program is intended to promote bicycling as a viable alternative to driving alone thereby reducing traffic congestion and improving air quality in the region. Staff is currently reviewing applications and will be notifying successful applicants by March 28, 2014. These applicants have committed to riding to work on their new commuter bike and have agreed to attend a cycling clinic, to purchase their bike from a local business, and participate in the May is Bike Month campaign.

Several one-hour cycling clinics are being offered in Placer County by PCTPA and City of Roseville staff, including an evening clinic at the PCTPA offices on April 2. Two types of clinics will be offered this year, both taught by league certified instructors: 1) Smart Cycling, which gives cyclist tips on how to safely and comfortably commute to work by bike; and 2) Basic Bicycle Maintenance, which provides the fundamentals of bike mechanics such as how to change a tire, and make brake and derailleur adjustments.

Staff will be attending Earth Day events at Kaiser Roseville, Kaiser Lincoln, and Sierra College throughout the month of April, as well as attending the Auburn Bike Fest on April 26, 2014.

A print ad campaign continues to run in Gold Country Media newspapers for Capitol Corridor's 50% off for seniors (Tuesday through Thursday) promotion as part of the 2013/14 joint marketing agreement between PCTPA and Capitol Corridor.

2. Freeway Service Patrol (FSP) Report

PCTPA submitted on February 21, 2014 a \$40,000 Clean Air Grant (CAG) to the Placer County Air Pollution Control District (PCAPCD) for the Freeway Service Patrol (FSP) program. The PCAPCD Board will take action on CAG recommendations on April 10, 2014.

PCTPA participated in a FSP program site review on March 3, 2014 with El Dorado County Transportation Commission, the Sacramento Transportation Authority and the California Highway Patrol FSP staff.

PCTPA Board of Directors**Status Report****March 2014****Page 2****3. I-80/SR 65 Interchange Improvements Project – PA&ED Phase**

The five project alternatives, which the Board concurred with in December 2013, were presented to the Roseville Transportation Commission on February 18 and to the Lincoln and Rocklin Chamber of Commerce Leadership groups on February 20. A project newsletter was sent out on February 13 providing an update on the revised alternatives to residents, businesses, and visitors of Placer County; and a focused traffic meeting was held on February 20, which presented the results of the revised alternatives. The project website is currently being updated and is anticipated to be completed by the end of March.

4. State Route 65 Capacity and Operational Improvements Project – PA&ED Phase

The second Project Development Team (PDT) meeting for the State Route 65 (SR 65) Widening project was held at PCTPA's office on March 5, 2014. Project partners include PCTPA, Roseville, Rocklin, Lincoln, Placer County, and Caltrans. The project limits extend from 0.5 miles north of Galleria Boulevard to Lincoln Boulevard (Lincoln Bypass). The meeting focused on development of transportation improvement concepts to be considered for the environmental document, and how the project will connect to other projects in the corridor, including the I-80/SR 65 Interchange and Placer Parkway. Aerial photographs have been completed for the project and the traffic analysis of the concepts will begin. The environmental document is anticipated to be adopted by 2016.

5. Placer Parkway Segment 1 – PA&ED Phase

On February 19, 2014, PCTPA staff attended the Project Development Team (PDT) meeting for the first segment of Placer Parkway from State Route 65 (Whitney Ranch Parkway) to Foothills Boulevard. Placer County is the lead agency for this segment of Placer Parkway. The proposed project includes an interchange at State Route 65, a six lane overcrossing of State Route 65, four-lane roadway to Foothills Boulevard, and an at-grade intersection at Foothills Boulevard. The project may be phased depending on available funding. The project team met with Union Pacific Railroad related to the Placer Parkway overcrossing of Industrial Avenue and the railroad tracks, and a public workshop is planned for July 2014. Environmental technical studies are in process and the draft environmental document is anticipated in July 2014. The latest project schedule anticipates the Placer Parkway Phase 1 environmental document (PA&ED) will be completed by the end of 2014.