



PLACER COUNTY  
TRANSPORTATION  
PLANNING AGENCY

**MEMORANDUM**

TO: PCTPA Board of Directors

DATE: February 11, 2014

FROM: Scott Aaron, Associate Planner *SA*  
 Aaron Hoyt, Associate Planner *AH*  
 Luke McNeel-Caird, Senior Planner/Engineer *LM*  
 Solvi Sabol, Planning Administrator *SS*

SUBJECT: STATUS REPORT

**1. Transportation Demand Management**

PCTPA is currently accepting applications for the Bucks for Bikes program through March 10. Outreach efforts for this program have been extensive, including a presentation to several large Roseville employers at a City of Roseville Transportation Systems Management (TSM) meeting on January 29. Additionally, all Placer County jurisdictions, local bike shops and bike clubs, chambers of commerce, colleges, and large employers outside of Roseville have been notified about the program. To date, the program has also received coverage in some Gold Country Media newspapers and staff has been interviewed about the program on the local KAH radio station in Auburn.

As part of the 2013/14 joint marketing agreement, PCTPA and the Capitol Corridor are launching a print ad campaign running from mid-February through May in Gold Country Media newspapers. This campaign will highlight Capitol Corridor's 50% off for seniors (Tuesday through Thursday) promotion.

**2. Freeway Service Patrol**

The table below shows the total assist counts for the FSP beats (areas of service) in Placer County between third quarter Fiscal Year 2011/12 and the second quarter Fiscal Year 2013/14 (past two years). This assist spreadsheet is being provided, in an effort to keep the Board apprised of assists among the specific beats in Placer County.

**Quarterly Assist Trends by Freeway Service Patrol Beat**

Freeway Service Patrol Beat	FY 11/12		FY 12/13				FY 13/14		1-Year Change
	3rd Quarter (Jan-Mar)	4th Quarter (Apr-Jun)	1st Quarter (Jul-Sept)	2nd Quarter (Oct-Dec)	3rd Quarter (Jan-Mar)	4th Quarter (Apr-Jun)	1st Quarter (Jul-Sept)	2nd Quarter (Oct-Dec)	
<b>Beat 265: State Route 65 (I-80 to Twelve Bridges)</b>									
Total	585	541	521	422	563	431	525	378	-8.31%
Total	456	807	759	586	837	658	724	486	3.72%
<b>Beat 281A:(Service Truck - Roams Beat 281 &amp; 265)</b>									
Total	N/A	N/A	N/A	N/A	232	280	285	291	N/A
<b>Total - All Beats</b>	<b>1,041</b>	<b>1,348</b>	<b>1,280</b>	<b>1,008</b>	<b>1,632</b>	<b>1,369</b>	<b>1,534</b>	<b>1,155</b>	<b>21.66%</b>

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**3. Transit Operations Quarterly Ridership Report**

The table below shows the total ridership counts for the various transit operators and their respective transit services in Placer County between the third quarter of Fiscal Year 2011/12 and the second quarter of Fiscal Year 2013/14 (past two years). Regionally, ridership is up 1.9 percent over the last year and although individual transit operator's one-year change reflects a reduction in ridership, nearly all transit operators saw increases in ridership over the prior quarter. In an effort to keep the Board apprised of ridership trends among transit operations in Placer County, staff will provide this report once per quarter.

**Quarterly Ridership Trends by Transit Operator**

Transit Operator	FY 11/12		FY 12/13				FY 13/14		1-Year Change
	3rd Quarter (Jan-Mar)	4th Quarter (Apr-Jun)	1st Quarter (Jul-Sep)	2nd Quarter (Oct-Dec)	3rd Quarter (Jan-Mar)	4th Quarter (Apr-Jun)	1st Quarter (Jul-Sep)	2nd Quarter (Oct-Dec)	
<b>Auburn Transit</b>									
Total (all services)	11,543	12,332	12,868	13,139	12,207	12,084	12,603	14,502	3.0%
<b>Lincoln Transit</b>									
Fixed Route	17,202	13,504	9,847	14,316	14,484	12,184	8,967	12,259	-12.7%
Dial-A-Ride	1,778	1,592	1,782	1,320	1,356	1,433	1,553	1,652	-7.4%
Total (all services)	18,980	15,096	11,629	15,636	15,840	13,617	10,520	13,911	-12.2%
<b>Placer County Transit</b>									
Fixed Route	82,989	79,955	82,947	83,527	83,599	83,335	82,096	84,601	1.3%
Dial-A-Ride	8,690	8,869	8,086	8,501	8,434	8,418	7,041	8,713	-4.5%
Vanpool	8,189	8,134	7,743	8,233	8,113	8,196	7,964	7,623	-1.2%
Commuter	21,558	22,466	18,959	19,841	19,986	19,852	20,826	19,487	-3.2%
Total (all services)	121,426	119,424	117,735	120,102	120,132	119,801	117,927	120,424	-0.1%
<b>TART</b>									
Total (all services)	129,985	66,817	80,244	72,555	129,714	63,078	77,196	76,344	-0.9%
<b>Roseville Transit</b>									
Fixed Route	51,432	53,044	51,927	53,422	57,914	59,020	60,007	59,885	12.9%
Dial-A-Ride	7,104	7,264	6,647	6,349	6,402	6,583	7,125	6,953	-1.1%
Commuter	33,054	32,122	31,350	31,733	32,586	39,902	33,399	31,193	6.9%
Total (all services)	91,590	92,430	89,924	91,504	96,902	105,505	100,531	98,031	9.7%
<b>Western Placer CTSA</b>									
Non-emergency Medical	2,202	1,932	1,842	1,980	1,972	1,480	1,488	1,666	-17.0%
Volunteer Transportation	1,718	1,490	1,489	1,430	1,633	1,614	1,705	1,604	7.0%
Total (all services)	3,920	3,422	3,331	3,410	3,605	3,094	3,193	3,270	-6.5%
<b>Region-Wide</b>									
Total (all services)	377,444	309,521	315,731	316,346	378,400	317,179	321,970	326,482	1.9%

**4. I-80/SR 65 Interchange Improvements Project – PA&ED Phase**

After presenting the updated alternatives for consideration by the Board at the December 2013 meeting, the five project alternatives were presented to stakeholders on January 4, 2014. A project newsletter will be sent out in February to update the public on the latest project alternatives, the project website is being updated, and a focused traffic meeting with the results on the revised alternatives is planned for late February.



**5. State Route 65 Capacity and Operational Improvements Project – PA&ED Phase**

The Board authorized the Executive Director to sign a consultant contract with Mark Thomas & Company at the October 2013 Board meeting and the final contract was



executed on January 8, 2014. The project kick-off meeting was held on February 5, 2014, including the consultant team, and PCTPA, Roseville, Rocklin, Lincoln, Placer County, and Caltrans staff. The project limits extend from 0.5 miles north of Galleria Boulevard to Lincoln Boulevard (Lincoln Bypass). The meeting included discussion of the project goals for each agency; background on the project and adjacent transportation improvement projects; overview of new aerial mapping, traffic analysis, and potential right-of-way impacts; and discussion of environmental

issues. The public outreach plan and project schedule were also reviewed at the meeting. Future project development team (PDT) meetings are planned to occur on the first Wednesday of each month at PCTPA's office.