



## ***MEMORANDUM***

**TO:** PCTPA Board of Directors **DATE:** February 10, 2010

**FROM:** Celia McAdam, Executive Director

**SUBJECT:** TRANSIT CONSOLIDATION IMPLEMENTATION STRATEGY RECOMMENDATIONS

### **ACTION REQUESTED**

Adopt recommendations of the Transit Consolidation Ad Hoc Policy Committee, determining that transit consolidation is premature, and directing efforts to focus on improved coordination.

### **BACKGROUND**

As a result of discussion at your March 2009 workshop, the Board directed staff to investigate potential operational improvements and/or cost savings that could result from consolidating the various transit operations in Placer County. A key driver for the consolidation effort has been the State funding cuts for local transportation, including the elimination of the State Transit Assistance program and proposed diversions of local gas tax and Proposition 42 funds.

Fundamental to the work plan is the idea that transit consolidation will either have to provide more efficient and effective service for the reduced amount of funding available, or to provide the same level of service at lower cost than we would otherwise be spending now and in the future. Moreover, success also hinges on a consensus amongst the jurisdictions on what an effective consolidation approach should be.

To achieve this, emphasis was placed on the policy element of this discussion in recognition that different jurisdictions may have different priorities for transit services that cannot be captured by technical information. This policy direction was incorporated by the establishment of an Ad Hoc Policy Committee with one elected official appointed from each jurisdiction, or seven members. Ad Hoc Committee membership is shown on Attachment 1.

### **DISCUSSION**

At their meeting on January 14, the Ad Hoc Policy Committee had a robust and candid discussion of transit issues. The result of their effort is the following consensus and recommendations:

1. Transit consolidation efforts are premature. Focus should first be on improved coordination of existing transit services.
2. Specific areas of coordination that should be pursued are:
  - a. Improved/streamlined transfers between operators
  - b. Coordination of schedules
  - c. Elimination of service duplications
  - d. Uniform fare card or other way of paying that will work on all transit services
  - e. Implementation of a call center as a single phone number/point of contact for the public to get transit information, schedules, and dial a ride reservations.

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3. The Transit Operators Working Group (TOWG) should be the charged with moving the coordination effort forward.
4. No further meetings of the Ad Hoc Policy Committee are necessary at this time.

These recommendations were also reviewed and concurred with by the TAC.

CM:ss

**TRANSIT CONSOLIDATION AD HOC  
POLICY COMMITTEE MEMBERSHIP**

City of Auburn – Councilmember Mike Holmes

City of Colfax – (no appointment made)

City of Lincoln – Mayor Pro Tem Linda Stackpoole

Town of Loomis – Councilmember Miguel Ucovich

City of Rocklin – Councilmember Peter Hill

City of Roseville – Mayor Gina Garbolino

Placer County – Supervisor Jim Holmes